

BUSINESS COACHING ADVENTURES

with Kelly



Structure Your Business!

Mission Statement | Core Values
Reporting Structure | Leadership
Coaching | Expansion Plans



Manage Your P&L!

Club Finance | Budgets & Forecasts
Goals & Bonuses | P&L Analysis
Unpacking ROI



Implement Tech!

Entertainment Management | POS | Phone
Operation | CRM & Loyalty | Payment
Solutions | Mobile Ordering | Holograms
Video Mapping | AI



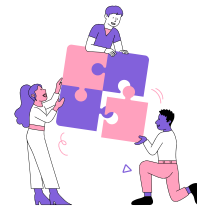
Brand, Market & Entertain!

Brand Development | Web & SEO
Digital Marketing & Social Media | Event
Management | Promotions
Programming | Entertainment Booking |
Online Sales



Manage Your F&B!

Menu Creation & Engineering | Inventory
Management | Vendor Relations
Beverage Education | Bar Configuration |
Everyday Mixology



Recruit, Develop, Retain!

Recruiting Strategy | Manual Creation
Digital Learning Platform | Live Classes
Continuing Education | Paths to
Advancement



Q Do I have to commit to ALL of that?

Not at all! Just tell us about the areas you'd like to work on and we'll put together a customized plan for you. Feel free to use the handout for inspiration!

Q What does it cost?

Our solutions are always specific to the client, so once we talk, I'll submit a quote based on the time commitment we both believe is required.

Q What does that include?

I pay for my own travel. The only thing I don't necessarily cover are meeting spaces, catering IN said meeting spaces, or YOUR leaders' travel and accommodations if they are attending from other markets.

Q Now that you brought that up, where are these coaching adventures held?

Whenever possible, I like to use your venue, or ONE of your venues, as the learning environment.

Q Who teaches the course?

Me.

Q Who are YOU?

Check out KMAConsultingGroup.com/About.

Q Do you REALLY guarantee results?

Yes.

Q What should I do now?

Call me directly and let's discuss! Whatever happens, I love swapping stories and sharing experiences 😊